

Plan Express Opens Manhattan Logistics Center

MEMPHIS, TN—August 2, 2004— Plan Express today opened its fourth Logistics Fulfillment Center in Manhattan. Located close to Penn Station, the center will enhance the distribution services for clients in the greater New York area and the Northeast region of the United States. According to DeWayne Adamson, CEO, “opening the New York Office was necessary to meet distribution requirements for many corporations headquartered in and around the City. By locating our facility near the Federal Express Manhattan Distriplex, we are now able to continue our focus on strict document controls while taking advantage of the savings afforded by the overnight couriers for more localized distribution. “

Manhattan now joins Wilmington, OH and Phoenix, AZ as a logistics distribution center. The facility, located at 424 W 33rd street, has been fully integrated into the Plan Express System, ensuring that all services provided through the facility are fully coordinated with all other Plan Express locations. Orders filled through the new center will have been generated through the Plan Express website, based on content that has been managed through the system, optimizing the point of delivery based on the logistics of location, services available, and relative costs.