

Memphis, TN
September 9, 2004

With the acquisition of Kinko's by FedEx, a new opportunity for "convenience pickup" has been created for those using the Plan Express distribution process. Select orders may now be placed through Plan Express for pickup at select FedEx Kinko's locations. Initially providing services to approximately 78 locations nationwide, it is expected that many who require only a few sheets of large format drawings and a division or two of small format specifications will select the FedEx Kinko's option for pickup.

Orders placed via the Plan Express website can be picked up at the Kinko's location within four hours of placing the order. All transactions are handled by Plan Express, so those requesting pickup need only provide identification at the FedEx Kinko's counter. Because many of these stores are open 24 hours per day, users may pick up their order at their convenience.

This service has been structured so that anyone using the Plan Express Distribution Logistics process, whether initially served by a PEI online planroom or another content provider's service can take advantage of this convenient opportunity.

It is intended to be used for small orders of up to 15 large format and/or 500 small format documents. All pricing for the service is displayed online at the time an order is placed, so those taking advantage of this opportunity will know the exact amount they will be charged for use of this service.

According to DeWayne Adamson, CEO of Plan Express, "This new service greatly enhances the footprint of Plan Express for users across the country. While our overnight options will continue to be the mainstay of our deliveries, we do believe that our clients will now have the convenience of picking up those sets that are appropriate for FedEx Kinko's printing at their leisure."

The service is not intended to replace existing reprographic services, however. "Most full-service printers around the country are indeed 'full-service' centers. Requesting delivery through FedEx Kinko's is more like a convenience store pickup. It is great for small items and quick trips, but it is not intended to be the mainstay of reprographic services that are generally available through Plan Express or the many other reprographers who provide the full range of services. Orders picked up at FedEx Kinko's, for example, must be on bond paper, with simple stapling of the sets. There are no expanded services for cardstock binding, "punch & bind" services, or other options typically available in a full service reprographic center.

More stores are planned for this distribution process in the near future.